



press release no. 6

## VICENZAORO JANUARY, SHOW LAYOUT

[vicenzaoro.com](http://vicenzaoro.com)

*Vicenza (Italy), 17-21 January 2025* – **Vicenzaoro January 2025** confirms the “loop navigation” between the halls while the Expo Centre’s redevelopment work is ongoing. The construction site will be completed in the first half of 2026 with the consignment of the new two-level Hall 2. Therefore, this January some product districts are once again using temporary halls **7A**, **4A** and **10** to create a consistent purchasing experience for buyers. The layout is subdivided into districts, expressions of the entire jewellery supply chain. From unbranded production to high jewellery brands, precious stones, the latest innovative solutions for packaging and visual merchandising and the most advanced technological solutions and machinery for the industry.

Back with Vicenzaoro January 2025 is **VO Vintage**: the appointment of reference for fine vintage watches and jewellery with free admission to the public on prior booking on the website. VO Vintage is the marketplace where you can safely purchase vintage watches and jewellery.

**HALL 7** – The hall connected to West Entrance 3 greets the public with Vicenzaoro’s Welcome Area before opening up to the zone featuring the exhibitors in **ICON**, the district dedicated to high-end global brands. The area caters for the most prestigious boutiques, shopping malls and stores in the world's large metropolises. **THE DESIGN ROOM** hosts a selection of high jewellery designers who reinterpret jewellery through their own personal vision of reality, creating unique and exclusive products.

**HALL 6, 7A** – **ICON** also extends into Halls **6** and **1** and temporary Hall **7A**.

**HALL 4, 4A, 7A** – The **CREATION** district groups together private label productions, companies linked to territorial realities specialising in the processing of metals and precious elements that express the quality of unbranded jewellery production. Creation continues in temporary hall 4A, next to hall 4. Semi-finished products and jewellery (**Creation Mountings & Semi Finished** and more of Icon) are in temporary 7A, connected to 7.

**HALL 3.1** – This hall hosts **CREATION INTERNATIONAL** dedicated to international associations that promote jewellery and precious metal trade within the global market. The exhibition offers special products from different cultures and artisan traditions.

**HALL 3, 3.1, 3.2** – This area features the exclusive presence of the **ESSENCE GEMS, DIAMONDS, CORALS & PEARLS** community, which gathers together companies specialising in the art of gem and diamond processing aimed at the ethical trade of precious and semi-precious stones. Hall 3.2 also houses the start-ups in the “Start-up & Carats” project set up in partnership with ITA – Italian Trade Agency.

**HALL 10** – Temporary Hall 10 (with its own entrance and connected to Halls 1 and 3) hosts the **ESSENCE ELEMENTS** and **EXPRESSION** districts. Expression, which groups companies, studios and professionals that deal in luxury packaging specifically for the jewellery sector, targets retailers and manufacturers who are thus able to meet professionals offering customised products and solutions. Essence Elements is the area

dedicated to non-precious components, created with the aim of satisfying the growing demand for innovative and stylish complementary materials for the jewellery world with a strong focus on fashion.

**HALL 3.2** – The Startup&Carats area, a project organised in collaboration with the Italian Trade Agency for the foreign promotion of Italian companies, is hosted here and features start-ups and innovative SMEs in the jewellery sector that operate along the entire supply chain, from the design to processing, logistics, communication and sales services. The hall also hosts the **ESSENCE GEMS** Lab Grown Diamond section.

**HALL 1** – Hall 1 features **LOOK**, the district where contemporary jewellery brands exhibit. It targets shopping malls, department stores and concept stores. Hall 1 also hosts both the **GLAMROOM**, where precious jewellery is the protagonist in its easy-to-wear interpretation through a selection of brands and designers whose creativity and production have led them to carve out a prominent place in a constantly-evolving field, and **TIME**, the contemporary watch community with emerging micro-brands, private label manufacturers and accessories. Here, leading international and Italian buyers and retailers can meet the wristwatch industry with new trends and innovations to offer the end customer in the world's leading store windows.

**HALL 8.1** – The escalators in the atrium of the Expo Centre's West Entrance 3 and those from Hall 7 give access to the area that hosts the third edition of VO'Clock Privé, an event that offers the community of collectors, dealers and enthusiasts the chance to admire and wear contemporary watchmaking pieces, increase their technical skills and exchange views with the sector's opinion leaders.

**HALL 9** – Hall 9, accessible by shuttle service to and from IEG's Expo Centre, hosts **T.Gold**, the international b2b exhibition of technologies for the gold and jewellery industry. T.Gold responds to an articulated demand that ranges from multifunctional machinery for optimising precious material processing, to fully customised solutions under the banner of energy efficiency, environmental sustainability, niche productions that enhance craftsmanship and design, and equipment and tools for workbenches and goldsmith workshops.

**HALL 11** – Hall 11, Vicenzaoro's Delivery Hall, is the place to buy ready goods in a simple and immediate manner. With more than 80 exhibitors on two floors, it offers a smooth and well-organised vision. Here buyers and visitors will find a wide selection of immediately available items: chains, bracelets, necklaces, earrings and jewellery components in 18k or 14k gold, silver, steel and semi-precious stones, made by Italian and international manufacturing companies specialising in production and direct sales.

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.