



press release no. 2

IEG: VO VINTAGE, COLLECTOR'S JEWELLERY AND WATCHES IN JANUARY IN VICENZA

- From 17th to 20th January, vintage jewellery and precious second-hand watches return as protagonists of Italian Exhibition Group's event open to the public
- Sixth edition in the foyer of Vicenza Expo Centre with unique pieces and the most coveted models presented by top national and international dealers
- New for 2025, a Panerai exhibition featuring vintage items and a presentation with brand experts

<https://www.vovintage.com/en/>

Vicenza (Italy), 17-20 January 2025 – At Vicenza Expo Centre, **Italian Exhibition Group** invites the community of enthusiasts and collectors from **Friday 17th to Monday 20th January 2025** to **VO Vintage**, an event dedicated to fine vintage watches and jewellery now at its sixth edition. Open to the general public on **free admission** to the foyer on the first floor of the Expo Centre (**Hall 8.1**) by booking on the homepage of the website, VO Vintage - which takes place in partial contemporaneity with **Vicenzaoro January** (17-21 January 2025), is the reference event for those in search of iconic and unique pieces that have marked the style of an era and continue to define the concept of elegance.

THE BEST FINE VINTAGE JEWELLERY AND WATCH OFFER

Vintage Watches Milano, Steel Watches, Dei Greci and A.M. Alessandro Magnani are making their entrance for the first time among the vintage wristwatch exhibitors to further enrich an offer that includes some of the names that collectors and experts most appreciate: **Elvio Piva's Tempus Orologi d'Epoca, Stefano Mazzariol's Vintage Watches, Andrea Foffi's Vintage Watches and Cars** as well as **Mr. Tempo Prezioso, Spangaro Watches, Mida Gioielli**. Not to mention **Davide Pedretti Luxury Watches, Le Muse** and **Luigi Loiero's Lo Time**. Jewellery lovers of yesteryear will also find well-known dealers such as **Il Mercante, Gioielleria la Perla, Gioielleria Piccolo** and **Aroli Jewels** alongside regular attendees such as **Ela Antichità, Art Deco' Bijoux, De Maria Fine & Antique Jewelry, Generoso Gioielli, Luise Gioielli, Micol, Preziosi D'Epoca, S. Vaggi & F.Gli, Scala Gioielli & Figli, Tempi D'Oro** and **Spangaro Jewels**.

AN EXHIBITION OF PANERAI ICONS

The great new entry at this edition is an exhibition featuring some of **Panerai's** most iconic vintage pieces, a symbol of style and innovation. Organised in collaboration with **Stefano Mazzariol**, the exhibition will be accompanied by an exclusive talk with leading figures from Officine Panerai such as **Giovanni Ceppi**, Heritage Curator, and **Mario Paci**, the brand's historic engineer who, together with **Loris Pasetto**, Panerai vintage expert and author of the book "*Panerai, una storia italiana*", will take visitors on a journey to discover the secrets of each of the models on display.

AN EXPERIENTIAL EVENT FOR THE COMMUNITY OF ENTHUSIASTS

In the best tradition of VO Vintage, the event will not only provide the chance to do business, but also a unique opportunity to bring the **international community of watch lovers and vintage enthusiasts** together thanks to a programme of talks, workshops and technical insights that has no equal on the Italian scene. In an exclusive setting, visitors will be able to personally meet and speak with experts, opinion leaders, sector media and enthusiast forums about technique, style, history and investments, thus acquiring skills and tools for understanding the value and charm of vintage jewellery and watches.

THE EVENTS: TIMEPIECES FOR THE NAVY

For those who already own, or dream of owning, a Panerai that was worn on the wrist of a navy commando, or even just for those who want to know more about how Italian technological research has been combined with Swiss watchmaking quality, VO Vintage offers a double date with the history of this brand. A journey through the so-called “Pre-Vendôme” period, from its birth in 1935 to 1997 until its acquisition by the Vendôme Luxury Group, now the Richemont Group. **Carlo Maria Ceppi**, curator of Panerai Heritage, **Mario Paci**, head of watches at Officine Panerai in the Pre- Vendôme period, will converse with **Stefano Mazzariol**, vintage expert and dealer, and **Loris Pasetto**, author of the book “Panerai. Una storia italiana” (Panerai. An Italian Story), published by Lugs Edizioni, which features the most complete historical and iconographic documentation from 1935 to 1997. Double appointment: Saturday 18th at 3.00 pm in Canova Room (Hall 8.1) and Sunday 19th at 3 pm.

FRECCE TRICOLORI AND THE HISTORY OF THE ITALIAN WATCH

More watches designed for the most extreme situations: from the ocean depths to flying high with “65 years... and they flew! Freccie Tricolori and the book on Italian Watchmaking”, again on Saturday 18th, with **Carlo Maria Ceppi** from Panerai, **Federico Ferrari**, editorial director of Bologna-based Scripta Maneant Edizioni; **Urbano Floreani**, General of the Italian Air Force Staff (in video link), **Ugo Pancani**, professor at the Fondation Haute Horlogerie in Geneva and author of the book “Storia dell’Orologeria Italiana – dal ’300 alla rinascita del Made in Italy” (The history of Italian Watchmaking – from 1300 to the Made in Italy Revival), **Benedetto Perrotta**, sole administrator of OISA 1937, **Marco Mantovani**, president of Locman, and **Mariassunta Morello**, lieutenant colonel of the Italian Air Force Staff.

COLLECTING ON DISPLAY

Similar to the foyer of a theatre between one opera act and the next, visitors to VO Vintage will be able to purchase, or even just admire, the vintage watches and jewellery in the display cases of 40 exhibitors on the first floor of IEG’s Vicenza Expo Centre and then participate in other events on vintage culture such as “Collecting in Italy, between tradition and new trends” with **Dody Giussani**, editor of the monthly magazine *L’Orologio*, and **Francesco Magnoni**, business coordinator for Italy at the Antiquorum auction house (4 pm, Canova Room). The schedule is further enriched by the series of events organized by Michele Mengoli, Director of Watch Insanity and VO Vintage advisor, which includes talks with sector experts and dealers and “chats” in partnership with the Forum Watchouse, specifically for watch enthusiasts and founded by Giorgione, one of the sector’s key opinion leaders.

Updated programme on the vovintage.com/it website.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.